McNelvin Travel Agency

You have been hired at the McNelvin Travel Agency—the best travel agency in the city. As a travel agent, you plan trips for people depending on what they want in a holiday.

You have some very demanding clients—your teachers! Ms. McGavin and Mrs. Nelson want to go to five different destinations on *five different* continents.

You need to find locations that are:

- 1. In a desert vegetation zone
- 2. Within 15 degrees of the equator
- 3. A capital city in the Northern hemisphere
- 4. On a coast, but not a capital city
- 5. In the Southern hemisphere with over 10 million people

The travel plan can be done on paper, in Publisher, Book Creator, Word, Canva or as a Power Point. Each page/slide needs to include:

- 1. Name of city
- 2. The country and continent it is located in
- 3. Pictures (at least two with captions)
- 4. Its climate
- 5. Why you chose it—SELL THE SIZZLE! Explain what your client might see, do, eat, etc.
- 6. Include websites used for research

<u>The How-to</u>

- Choose your destinations first. Make sure that they fit the categories and they are on five different continents. You can do this using an atlas, the world map, your brain, or Rodney or Jane's brain. 20
- 2. Put the destinations on a map to be approved by your teacher.
- 3. We are going to use <u>Britannica School (eb.com)</u> for research.
- 4. Make *brief* notes in the following categories:
 - Country & continent
 - Climate (very, very brief!)
 - Sights
 - Activities
 - History
- 5. Use the notes to do the write up (about 150 words).
- 6. Find two (or more) photos to include. Write a caption for each one. (Use smaller font in *italics* for the caption)
- 7. Complete the layout with images, text, title and bibliography.

Example of the information needed:

Barcelona, Spain is one of the most beautiful cities in Europe. It has a humid subtropical climate with mild winters and hot summers.

Many buildings in Barcelona's Gothic Quarter date back to Medieval times, but if you like stunning architecture and the conveniences of modern life, it has that too! Barcelona has many outdoor parks and plazas and is a great city to tour with a bicycle or on foot.

The famous artist Gaudi designed an entire park high in the hills and you can easily spend a day wandering through his creations. And don't forget the food! Seafood and tapas that you won't forget! Nearly every restaurant has something unusual and special on the menu.

The Barceloneta Beach was built for the Olympics in 1992 and sand was shipped in from abroad. With shopping areas, museums and theatres only steps away from the beach, why wouldn't you want to visit Barcelona?

Below expectations	At or above Expectations	Exceeds Expectations
	Knowledge & Understanding:	
	-all required information is	
	included	
	-information is accurate and	
	succinct	
	-project shows evidence of	
	geographical knowledge	
	Research:	
	-bibliographic information is	
	included	
	-notes were made. Information	
	was not copied.	
	-relevant images include a caption	
	Communication:	
	 Project is compiled in a thoughtful 	
	way	
	-there is attention to detail	

McNelvin Travel Agency Assessment